

“The steps to starting your OWN business”

So, you think you’re ready to start that business? In this section I will show you the steps to go about getting that business started.

Today’s date is: _____

First things first...Let’s assess a few things:

What is your product or service idea?

Am I passionate about this? Yes or No If yes, why? _____

If no, CLOSE THIS CHAPTER AND START OVER!!

What will I name my business? Don’t answer that... Read this first.

See below. I will give you many choices on name selection BECAUSE, there may be someone else with that same business name, doing the same thing as you. You are creative right? Well, there are others just like you and me in the world. So, don’t be married to a name in the beginning stages. Have SEVERAL choices.

Think about this:

How will this name sound when people hear it?

What does this name represent?

Does this name flow easily?

Is the name diverse?

Business names I like:

Let’s make sure you have free and clear usage on the name of your choice.

Here’s how:

- [] Start with Google, Google the name you like and see if anyone else out there is thinking like you.
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